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United States: +1 (669) 900-6833 Meeting ID: 278486631#

AGENDA

1. Call to Order and Confirmation of Quorum

Board Members Present:

X	Kelly Morgan (B)	X	Doug Eberlein (B)	P	Andy Owens (B)
P	Robert Westerman		Mike Lehman		Mike Hicks
X	Joe Benetti (B)	X	Debbie Sargent	X	John Whiteley (B)
X	Bryan Grummon (B)	X	Ali Mageehon		Wayne Patterson
X	Georgia Nowlin (B)		Amy Kincaid		Neal Brown (B)
	Courtney Niebel	X	Marcia Hart	X	Robin Van Winkle
X	Stephanie Smith (B)				

X = Board Members Present (or on the conference line); Quorum was established with 13 members in attendance. Meeting was called to order at 12:00pm. 62% in attendance are Business.

2. PUBLIC COMMENT SESSION: Members of the public may now comment on any matter posted on this Agenda, which is before this Board for consideration and action today. Please clearly state and spell your name and state your address for the record. Each public comment will be limited to three (3) minutes

BOARD ACTION ITEMS

3. DISCUSSION AND POSSIBLE ACTION: Consent Agenda (Approved with One Motion)

- Items from 2019-Q3 Board Meeting (see consent packet). Unanimously approved during November 21, 2019 Board Meeting but attendance did not meet quorum requirements
- Meeting Minutes – November 21, 2019
- Finance Report through December 31, 2019
 - 990 Federal Return
 - CT-12 – Oregon Non-Profit Return

Georgia Nowlin made a motion to approve the Consent Agenda

Bryan Grummon seconded the motion

Motion carried with Unanimous approval

4. DISCUSSION AND POSSIBLE ACTION: Election of Officers; *Kyle Stevens*

- Kelly Morgan nominated Joe Benetti to take the position of Board Chair. Georgia Nowlin seconded the motion
- Robert Westerman was nominated to take the position of Vice Chair. Joe Benetti made a motion to approve Doug Eberlein seconded the motion
- Ali Mageehon volunteered to take the position of Board Secretary. Georgia Nowlin made a motion to approve Doug Eberlein seconded the motion

All Board Officer Election motions carried with Unanimous approval

5. DISCUSSION AND POSSIBLE ACTION: Strategic Plan – Review and approval of Strategic Plan; *Annie Donnelly*

Annie Donnelly presented the Strategic Plan and State Template (two components of the SOWIB Strategic Plan) to the Board. The Strategic Plan tells what we, as a board, want, and goes to the public. The State Template is a description of the Strategic Plan and shows what we are doing for compliance. Both must be submitted to the state by 4/30/20, preceded by a 30-day comment period and CLEO sign-off. SOWIB would like to adhere to the following timeline:

- Approve for public circulation by 3/10/20
- Allow for public comment 3/12/20 through 4/14/20
- Review comments and amend to CLEO by 4/20/20

The main purpose of the Strategic Plan is to tell who we are, what we do, and why we're doing it. The Plan includes our vision, values, mission, regional stats, needs, and opportunities. The Strategic Planning Committee met on 12/10/19 to discuss core ideas. In January the Committee circulated email comments on the mission, values, and goals. The Draft was approved on 2/7/20 and included in the Board Packet.

Our vision is a prosperous community that attracts businesses that pay higher wages. Our values to achieve the vision include collaboration and inclusivity, innovation and adaptability, fact-based decision making, optimizing ROI, equity, accessibility and inclusion, and accountability. Our goals are primarily the following:

1. Increase workforce equitable access to information and services, i.e. non-discrimination.
2. Increase equitable, effective student and youth access to information and services (e.g. Recruit Hippo), emphasizing employment as a route to freedom.
3. Develop workforce skills consistent with current and future employment needs by talking to employers and finding out what they need.

4. Maximize capacity to achieve the mission (our goal is to follow WIOA guidelines for implementation) – what directions and ways to best serve our community.

The purpose of the State Template is to demonstrate compliance with WIOA requirements as well as organizational effectiveness. The content includes a description of our Strategic Plan. For the process, the description mirrors the Plan and staff provided technical information. We would like the State Template final approved and out for circulation in mid-March.

Joe Benetti made a motion to approve the Strategic Plan as presented by the Committee, with approval for circulation by mid-March

Doug Eberlein seconded the motion

Motion carried with Unanimous approval

Bryan Grummon made a motion to approve the State Template as presented by the Committee, with approval for circulation by mid-March

Debbie Sargent seconded the motion

Motion carried with Unanimous approval

6. DISCUSSION AND POSSIBLE ACTION: Target Sectors – Review of current target sectors and approval of changes, or additions; *SOWIB Staff*

Current Sectors: Healthcare, Transportation, Manufacturing, Hospitality & Leisure, Maritime (statewide selected sector)

Possible Additions: Construction, Childcare

Kyle Stevens presented SOWIB's current target sectors, along with two possible additions. Using focus groups and surveys, we are seeing demand in the Construction and Childcare sectors. The Board discussed the challenges of adding Childcare as a targeted sector – while the demand is high, the wages are typically lower than the livable wage targets. Construction is needed and tends to garner livable wages. Concerns were voiced of the number of target sectors; final consensus was to add Construction and Childcare.

Doug Eberlein made a motion to approve the addition of the Construction and Childcare Sectors

Georgia Nowlin seconded the motion

Motion carried with Unanimous approval

BOARD DEVELOPMENT/COMMUNITY UPDATE

7. INFORMATION: New Staff

8. INFORMATION: SOWIB Projects Update; *SOWIB Staff*

- Current Projects

- Upcoming Projects
- Project Ideas
- Proposed ISY/OSY State Waiver to 50%50%

Kyle presented a Project Update with the SOWIB Initiatives Summary 2017—2/2020, which showed where our expenses are by category. We will have Coast Trucking School soon, south of Coos Bay, doing logging and some open road. We are trying the Shed project again, with an emphasis on learning to frame and picking up the basics of construction over the course of six weeks. This summer we will be doing CPT, and University of Portland currently has student nurses in town. The Community Health Worker project is popular, with 51 individuals currently signed up for our next round of training. The entire state has applied for the 50/50 waiver for ISY/OSY funds, as we are seeing that more money needs to be spent on ISY, and we should know by early summer if the waiver is approved. We need to educate schools on the Student Success Act. We currently have 115 internship opportunities to fill by spring term, with the data tracking system helping significantly. Kyle showed the Recruit Hippo dashboard to the Board, which illustrated the number of schools tracked, and Chelsea said we have signed up over 1900 students.

As for industry tours, Douglas has the Wildlife tour coming up, Curry has Lumber and Fred Meyer tours, and Coos has the First Responders and U.S. Coast Guard tours coming up. There is significant value with industry tours for instructors too.

Alane briefly discussed the progress of the MA Apprenticeship Program, with the following stats:

- 100% pass rate on the CCMA Exam
- 85 registered apprentices since 2018
- 20 employers participating in 19 counties
- 16 MA completers
- 85 apprentices currently on track to complete
- Expanding to Portland and Eastern Oregon

9. INFORMATION: Next Gen Sector Partnership Updates; *Kyle Stevens & Rena Langston*

- Healthcare-Launched 2017
- Transportation-Launched 2019
- Wood Products Manufacturing-Launched 2020
- Maritime-Launched 2020
- Future Partnerships?

Currently our Next Gen Sectors have had several successful industry partnerships.

STANDING REPORTS

10. INFORMATION: Service Provider Update; *Chelsea Corliss*

Chelsea said Business Services has been sending folks out to meet with employers. Currently there are 451 employers in the employer tracking platform. OJT contracts are putting people in new positions. We have hired a crew leader for the upcoming Shed project in Coos and would like to put more effort into planning for the Shed project. We saw a need for youth to develop soft skills and life skills. Recruit Hippo has received positive feedback. Coos, Curry and Douglas are appreciative of our efforts to talk about the youth being missed, and they are receptive to the plan for filling opportunities with targeted marketing and recruitment of youth. We are having conversations with schools who are much more interested in internships.

11. INFORMATION: Performance/Monitoring Update; *Rena Langston*

Rena presented Adult and Dislocated Worker data on those receiving WIOA assistance, how many were disabled, homeless, ex-offenders, long-term unemployed, or had SNAP benefits. The numbers aren't down, they were just captured differently. Debbie said there are more barriers, such as a lack of education, and the neediest don't have the resources they need. Rena stated that 25% of participants are a waste of time. However, there has been a lot of success with ex-offenders in Douglas. We can tell who's serious about our services because they'll do what's asked of them. Also, for the most part, the people who can work are already working. As far as data on how long someone is typically in the system, Rena said approximately 26 weeks. On October 1, 2020, statewide ABOD goes into effect, where participants will have to demonstrate their work searches in order to retain SNAP benefits. There are no numbers on ABOD participants yet. By the end of January, we had 63% overall WIOA funding remaining.

We are conducting our on-site monitoring of SCBEC prior to March 1, 2020.

12. INFORMATION: Executive Director Report; *Kyle Stevens*

Kyle presented an update and illustration of what the workforce boards may look like in the future. While there are many unknowns at this time, there are discussions starting to take place on the most efficient way to deliver services.

2:00pm – Meeting adjourned.